ERI / A useful check for your next stock purchase

309 distinct merchants in Yaba, Sabo and Tejuosho, Lagos; 41 completed return interviews across 23 linked businesses.

Field visits: 7 October 2026 - 10 November 2026. 309 initial observations.

See what other businesses in these markets reported, then decide whether a small check would be useful in your own shop.

WHAT MERCHANTS TOLD US

The cost of restocking: 204 of 279 respondents who restock reported spending more than about three months earlier. 279 usable responses out of 309 initial observations. 30 answers were missing, unclear, inconsistent or not applicable. Spending can rise because prices, quantities or the products purchased have changed. We have not separated those factors yet.

BEFORE YOU ACT: This is an optional practice to try, not a measured effect or a promise of higher sales or profit. Keep customer and bank details private.

YOUR NEXT STEP: At your next stock purchase, note the item, pack size, quantity, unit cost and transport cost. Compare the same items next time.

These findings describe the businesses we visited, not every business in Lagos. Each figure uses the responses available for that question.

Tell the ERI field team what you noticed and whether this was useful.

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